

David S. Stanley

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With a specialty in front end site design, excellent graphics design skills, and a broad computing background to leverage, I look forward to opportunities that develop these skills and to pursue a career in media driven web site design.

Highlights of Experience

Web Design

Developed and maintained numerous corporate web sites providing investor relations, Human Resources, marketing information, e-commerce, and internal workflow tracking for Product Data Management. Current projects involve delivery of live webcast e-auctions, and rich-media redistribution via database driven, video streaming from storage, and delivered on-demand using multiple file formats (viewers) and codecs.

Software Skills

- Web based languages include, HTML DHTML, SMIL, ColdFusion, Lasso, and JavaScript using Flash, LiveMotion, GoLive, DreamWeaver, QuickTime, and Acrobat for PDF. (See graphics and DTP below for other software skills.)

Graphics, Video, and DTP Design Projects

- Broad background in authoring printed and electronic technical manuals and training course materials
- Multimedia projects including computer based video editing, postproduction, and compression, storyboard development for mixed media, direct to tape and CD based interactive computer based training and advertising
- Competent traditional and digital photographer, Hi-8 and digital video (Cannon XL-1), lighting & grip work
- Planned, designed and illustrated brochures, fliers, corporate presentations, classroom & production training aids, bulk mailing programs and other textual and graphic sales materials
- Experienced in print shop mechanical work including scanning, type setting, layout & paste up, desk top publishing, spot color, etc.

Software Skills

- Skilled in the use of current versions of the Mac OS, Windows NT, Microsoft Office Products (including Outlook forms development), Adobe's Premier, Photoshop, Illustrator, FrameMaker, and PageMaker, also FileMaker Pro, and WorkGroup's ProductCenter (Product Data Management software originally called CMS)

Computer Systems, Software, and Network Management

Hardware & Software Support

- Over fifteen years consulting experience in all facets of computer support including system setup, networking, and hardware/software troubleshooting, and Web development (since 1993)
- Product Data Management System Administrator for multidisciplinary engineering services group including CAD and technical documentation writing and control
- Responsible for hardware and software evaluation decisions for Department's NT network and company-wide Macintosh networks at Applied Magnetics Corp. and the Owner Managed Business Institute

Database and Systems Analysis

- Consultant to numerous companies developing data base management systems for administration and analysis of inventory, contacts, employee training course and manufacturing instruction materials

Networking Experience

- Skilled at reconciling mixed networking protocols including Apple's OpenTransport, Novell, PathWorks, FTP, TCP/IP, NT (in an Exchange Server environment), and UNIX delivery over the Internet
- Extensive background in networking various computer platforms to various printer types for digital printing including: Xerox Firey DocuColor, OCE plotters, Apple, and HP LaserPrinters

Management and Supervision Skills

- Developed a computerized JIT inventory control system that reduced inventory by 50%
- Experience with managing a staff of up to 30 people
- Revised employee orientation and incentive systems to cut training costs and absentee rates by 50%
- Computer training experience includes PC literacy classes on Apple and Windows NT operating systems and software in on-going scheduled classes & private tutoring sessions

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Work History

1986-Present

Empty Page Design, Ventura, CA

Consultant

As owner of a consulting company I have developed numerous, web sites, advertising & graphic arts projects, and manufacturing and professional staff training programs. Clients past & present include:

Advertising, graphics, DTP, and video:

- Acorn Technologies Inc., Pacific Palisades, CA
- Artisan Foods, Santa Barbara, CA
- WineWorld.com, Santa Barbara, CA
- Owner Managed Business Institute, Santa Barbara, CA
- ProLytiX Corporation, Santa Barbara, CA
- Optical Storage Trade Association, Santa Barbara, CA
- McAdams Financial Services, Santa Barbara, CA
- Sunset Company Realtors, Santa Barbara, CA
- Mason-McDuffe Realtors, Berkeley, CA
- Grub & Ellis Realtors, Oakland, CA

Web site design:

- CalTAB.com, Santa Barbara, CA
- Poolcat.com, Santa Barbara, CA
- HipNumber.com, Santa Barbara, CA
- DestinationMedia.com, Santa Barbara, CA
- ABC-Clio Inc. Goleta, CA
- Applied Magnetics Corporation, Goleta, CA
- Komag, Inc. Milpitas, CA
- ProLytiX Corporation, Santa Barbara, CA

Hardware, software, and network; setup, maintenance and training:

- Owner Managed Business Institute, Santa Barbara, CA
- Applied Magnetics Corporation, Goleta, CA
- Circon Corporation, Goleta, CA

Data base design and systems analysis:

- Applied Magnetics Corporation, Goleta, CA
- Sunset Company Realtors, Santa Barbara, CA
- Southwest Institute for Woman's Healing Journeys, Santa Barbara, CA
- Pamila Allman CPA, Santa Barbara, CA

Manufacturing training materials:

- Applied Magnetics Corporation, Goleta, CA
- Harpers, Inc. of Torrance, CA now Coeur d'Alene, ID
- North Idaho Community College, Coeur d'Alene, ID
- Laser Mark-it, Anaheim, CA

Affiliations:

- National Association of Photoshop Professionals
- International QuickTime VR Assoc.

2-6/2000

WeTeachSports.com, Goleta, CA

(second round funding problems prompted layoff all staff)

Sr. Web Designer

Brought Macintosh server based web site online in 6 weeks. Responsible for all site design most of the JavaScript and minor parts of the Lasso scripting and FileMaker Pro database design.

7/1997-1/2000

Applied Magnetics Corp., Goleta, CA

(company declared Chapter 11 bankruptcy and laid off all staff)

Sr. Engineering Systems Administrator

Responsible for the installation, maintenance, and upgrade of computer hardware and software. Propose and implement enhancements that improve the reliability of the network, servers, and workstations. Monitor server, workstation, and network usage and performance. Train personnel on system usage. Manage company's Macintosh and Engineering Services Department NT workstations. Maintain enterprise wide Oracle/NT based Product Data Management (PDM) system, and Department networking relationships in a cross-platform environment including: AppleTalk, Novell, Windows NT, and TCP/IP. Designed numerous corporate training materials and presentations. Designed and maintained the company's website.

Education

Currently completing Microsoft Certification as a software engineer (MCSE) through the extension school at UCSB. Past courses have included Novell Administration, and JavaScript.

California State University at Sonoma

Psychology